



# CANADIAN UNDERGRADUATE CONFERENCE ON HEALTHCARE

NOVEMBER 10 - 12, 2017  
QUEEN'S UNIVERSITY



# WHAT IS CUCOH?

The Canadian Undergraduate Conference on Healthcare (CUCOH) is a three-day conference that enable undergraduate students to engage in hands-on workshops, discussions, and seminars that showcase the multidisciplinary nature of healthcare. CUCOH is not only the largest conference at Queen's, but the largest student-run healthcare conference in Canada. Last year, CUCOH welcomed almost 400 delegates from over 20 universities across Canada. This year, I am excited to be welcoming delegates from the United States, as well.

CUCOH is committed to providing delegates with a rewarding experience that truly engages them. The CUCOH team strives to select a diverse range of speakers, seminars, and discussion tops that are representative of the most pertinent and complex healthcare issues. Delegates engage in a wide variety of interactive workshops, including: suturing, casting, laparoscopic surgery, an anatomy museum, and more!

Our 13th annual conference will focus on the theme “Medicine in the Modern World,” and will be held at Queen’s University in Kingston, Ontario from November 10th-12th. CUCOH’s goal is for delegates to gain an understanding of what a profession in the healthcare industry involves – innovation, collaboration, and a pursuit of improvement. It is my hope that tomorrow’s healthcare professionals begin fostering these qualities today, especially in light of an increasing demand for capable and well-rounded professionals that will make a difference in the Canadian healthcare industry. It is in this spirit of collaboration that the CUCOH team brings you the 13th annual Canadian Undergraduate Conference on Healthcare.

I am incredibly excited to invite you to attend CUCOH 2017!

**KIERA LIBLIK**  
**CUCOH CHAIR, 2017**



# PROGRAM

**Meeting and conversing with a well-known healthcare professional is a remarkable opportunity. Now imagine meeting 20 such professionals in one weekend. CUCOH provides a variety of activities for a memorable delegate experience.**

## KEYNOTES

Keynote speakers are a fundamental part of the art and science of healthcare. They put forward big ideas, talk about their own experiences and offer advice on how students can make a mark on Canadian healthcare.

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## SEMINARS

We will be bringing in seminar speakers who are passionate experts ready to engage delegates in an in-depth exploration of specialized topics. This year, multiple seminars will run concurrently with workshops, allowing the delegates to attend more workshops, as well as the seminar choice they are most interested in. This set up will provide delegates with the opportunity to personalize their CUCOH experience.

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## WORKSHOPS

Interactive, hands-on workshops allow delegates to learn a new skill from experienced professionals in a low-pressure environment. Past successful workshops have included suturing, acupuncture demonstrations, laparoscopic surgery, and casting. This year, we hope to incorporate new and enriching workshops.

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## CASE CHALLENGE

Teams of delegates are presented with a case challenge where they tackle a current healthcare problem and present feasible solutions. Collaboration between students in different disciplines of study are highly encouraged and supported.

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## RESEARCH COMPETITION

Students have the opportunity to present their research projects to their peers and notable individuals within the healthcare field.

# BENEFITS OF PARTNERSHIP

Being the largest conference of its kind in the nation, CUCOH offers an unparalleled opportunity for your organization to reach over 375 highly motivated students from institutions across Canada. These students come from a variety of degree programs, but share a common interest in the healthcare field and advanced post-secondary education. As a sponsor, you have the ability to connect with, and promote your organization to up-and-coming healthcare professionals.

## Make An Impact

Share your organization's unique perspectives, experience, and opportunities in a way that inspires students to take interest in your field. An amazing opportunity to open the eyes and minds of tomorrow's leaders in healthcare.



# BENEFITS OF PARTNERSHIP

## Build Your Brand

Emphasize your organization's contribution to innovation in the healthcare field while demonstrating your commitment to community involvement. Showcase your organization via promotional materials, presentations, event associations, delegate handbook advertisements, and website acknowledgements.

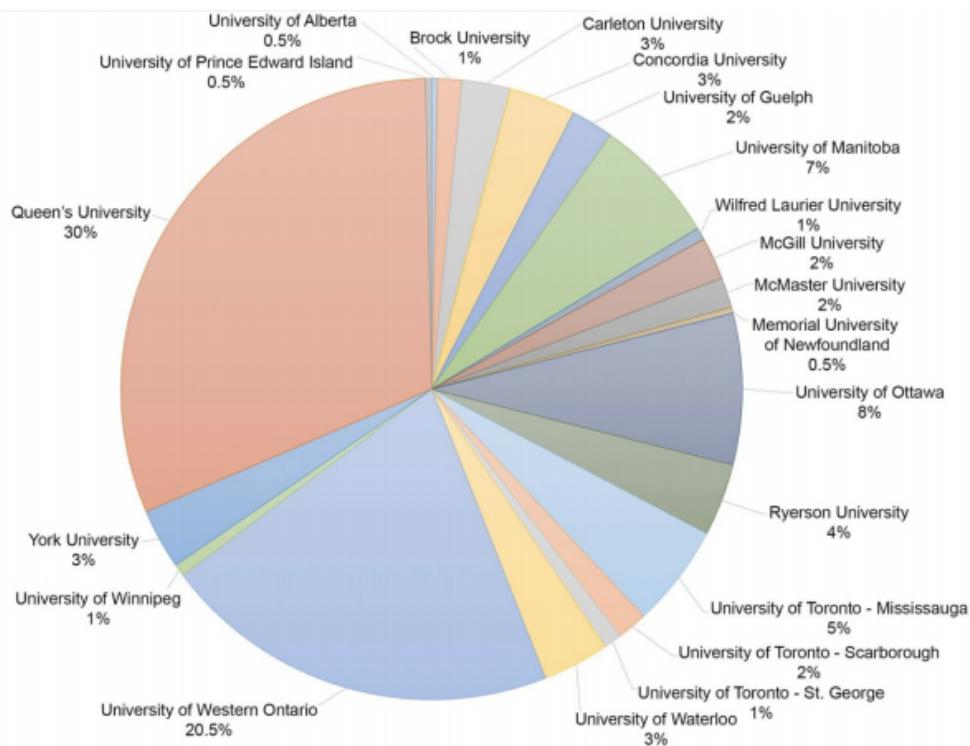


## Recruit Leaders



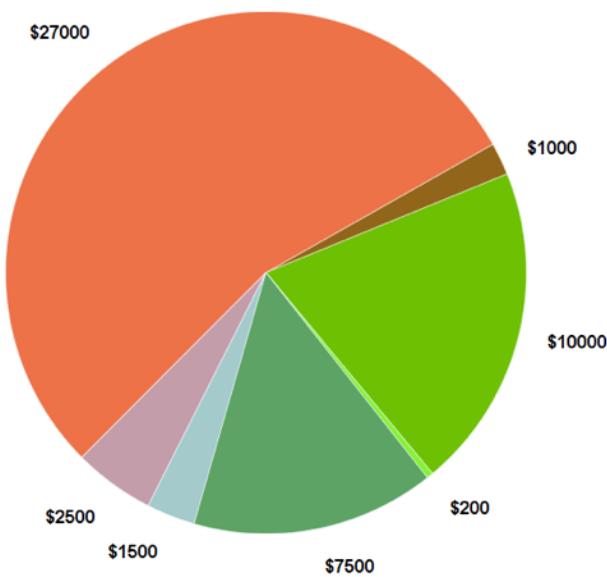
Interact with student leaders from diverse backgrounds at the Information Fair. Witness students as they engage in workshops, discussions, and case challenges while tackling big issues in healthcare.

# DELEGATE BREAKDOWN



# BUDGET BREAKDOWN

■ Events ■ Research ■ Speakers ■ WebIT ■ Logistics ■ Marketing ■ Publications



# SPONSORSHIP LEVELS

	Platinum	Gold	Silver	Bronze
Sponsorship Amount	\$5000	\$3000	\$1500	\$750
Advertisement in Program	Full Page	Half Page	Quarter Page	Quarter Page
Opportunity to Host Banquet				
Acknowledgement at Opening/Closing				
Opportunity to Host Research Competition				
Opportunity to Host Seminar				
Representatives at Information Fair				
Logo Displayed on Conference Placard				
Pamphlet/Products in Delegate Package				
Promotion on the CUCOH Website				

# PAST PRESENTERS



## Dr. Udo Schüklenk

Dr. Udo Schüklenk holds the Ontario Research Chair in Bioethics and Public Policy at Queen's University in Kingston, Ontario. He is a Joint Editor-in-Chief of *Bioethics*, the journal of the International Association of Bioethics. He has published some 160 contributions in journals and anthologies and seven books.

## Dr. Roberta Bondar

Canada's first neurologist in space. Following more than a decade as NASA space medicine and examining the body response to exposure to space, Dr. Bondar is now a consultant and speaker in the business, scientific, and medical communities. Dr. Bondar stimulated and inspired with her stories.



# PAST PRESENTERS



## Dr. Kathryn Aston-Mourney

Dr. Kathryn Aston-Mourney is a lecturer in human biology at Deakin University in Australia. Currently her research involves insulin-secreting beta cells of the pancreas and their dysfunction in diabetes. As well, she has several publications under her name largely focusing on beta cell functions.



## Dr. Rebecca Auer

Dr. Rebecca Auer is a Surgical Oncologist specializing in Colorectal Surgery and Abdominal Sarcomas at The Ottawa Hospital. She is an Assistant Professor in the Department of Surgery at the University of Ottawa and a Scientist in the Center for Cancer Therapeutics at the Ottawa Hospital Research Institute.

## Dr. Sonny Dhanani

Dr. Dhanani is a pediatric intensivist at the Children's Hospital of Eastern Ontario (CHEO) in Ottawa and Associate Professor (Pediatrics) at the University of Ottawa and has trained at the Hospital for Sick Children in Toronto. He is the chief medical officer for Trillium Gift of Life, Ontario's organ procurement organization. He is also leading national research pertaining to practices and standards for determining death after cardiac arrest for the purposes of donation.



# PAST DELEGATES

"Attending the 2014 Canadian Undergrad Conference on Healthcare was the highlight of my year. The opportunity for future healthcare professionals to foster relationships and create potential collaborations was priceless. There will definitely be a large group of us attending from Carleton University again this year."

**ALAINA WOOLFREY, CARLETON UNIVERSITY AMBASSADOR**

"CUCOH opened up my eyes to the importance of collaboration amongst healthcare professionals. CUCOH is an amazing opportunity for undergraduate students to come together from all across Canada to share knowledge and innovative ideas with other students and healthcare professionals in an organized and exciting learning environment."

**HAILEY MACINNIS, UNIVERSITY OF WINDSOR AMBASSADOR**



"As a first-year student at Queen's, CUCOH was my touchpoint with other like-minded students from across the nation. The conference itself delivers focused content and broad networking opportunities with the key players of the future - all under one roof."

**NATALIE KIM, QUEEN'S UNIVERSITY DELEGATE**

"CUCOH is more than just an event that stirs discussions on important topics, it creates a better sense of identity and leaves individuals with a stronger sense of the path they wish to take in their life. This event allows students to become aware of what is outside of the walls of their University, encouraging them to become engaged in important issues that surround us."

**TANYA BRKIC, UNIVERSITY OF TORONTO AMBASSADOR**

# PAST PARTNERS



St. George's  
University  
**THINK BEYOND**

Grenada, West Indies

**MEDSKL**



**Prep101**



**Medtronic**



Institute of  
Cancer Research  
Institut du  
cancer

# CONTACT US

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To contribute to CUCOH please contact:

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