



CANADIAN UNDERGRADUATE CONFERENCE ON HEALTHCARE

NOVEMBER 9TH - 11TH, 2018 | QUEEN'S UNIVERSITY



WHAT IS CUCOH?

The Canadian Undergraduate Conference on Healthcare (CUCOH) is a three-day conference that enables undergraduate students to engage in hands-on workshops, discussions, and seminars that showcase the multidisciplinary nature of healthcare. CUCOH is not only the largest conference at Queen's, but the largest student-run healthcare conference in Canada. In previous years, CUCOH has welcomed almost 400 delegates from over 20 universities across Canada.

CUCOH is committed to providing delegates with a rewarding experience that challenges their current perspectives on healthcare. The CUCOH team strives to select a diverse range of speakers, seminars, and discussion topics that are representative of the most current and complex healthcare issues. Delegates engage in a wide variety of interactive workshops, including: suturing, casting, laparoscopic surgery, an anatomy museum, and more!

Our 14th annual conference will focus on the theme "The Future of Healthcare: A Multidisciplinary Approach," and will be held at Queen's University in Kingston, Ontario in November. CUCOH's goal is for delegates to gain an understanding of what a profession in the healthcare industry involves – innovation, collaboration, and a constant pursuit of improvement. It is my hope that tomorrow's healthcare professionals may begin fostering these qualities today, especially in light of an increasing demand for capable and well-rounded professionals that will make a difference in the Canadian healthcare industry. It is in this spirit of collaboration that the CUCOH team brings you the 14th annual Canadian Undergraduate Conference on Healthcare.



I am incredibly excited to invite you to support and attend CUCOH 2018!

KEZIAH MAGOR
CUCOH CHAIR, 2018

PROGRAM

Meeting and conversing with a well-known healthcare professional is a remarkable opportunity. Now imagine meeting 20 such professionals in one weekend. CUCOH provides a variety of activities for a memorable delegate experience.

KEYNOTES

Keynote speakers are a fundamental part of the art and science of healthcare. They put forward big ideas, talk about their own experiences, and offer advice on how students can make a mark on Canadian healthcare.

SEMINARS

We will be bringing in seminar speakers who are passionate experts ready to engage delegates in an in-depth exploration of specialized topics. Previous seminar topics have included artificial intelligence, healthcare quality and policy, sexual assault and health based services, atrial fibrillation management, and medicine in emergencies. Delegates have the opportunity to personalize their CUCOH experience.

WORKSHOPS

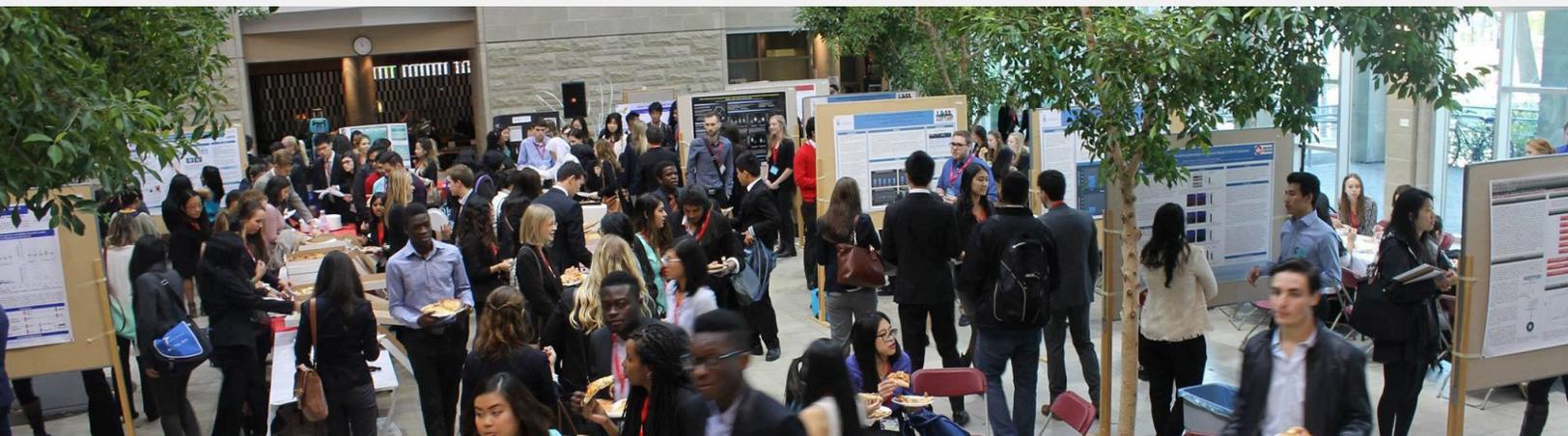
Interactive, hands-on workshops allow delegates to learn a new skill from experienced professionals in a low-pressure environment. Past successful workshops have included suturing, acupuncture demonstrations, laparoscopic surgery, and casting. This year, we hope to incorporate new and enriching workshops.

CASE CHALLENGE

Teams of delegates are presented with a case challenge where they tackle current healthcare problems and present feasible solutions. Collaboration between students in different disciplines of study is highly encouraged and supported.

RESEARCH COMPETITION

Students have the opportunity to present their research projects to peers and notable individuals within the healthcare field.



BENEFITS OF PARTNERSHIP

Being the largest conference of its kind in the nation, CUCOH offers an unparalleled opportunity for your organization to reach over 375 highly motivated students from institutions across Canada. These students come from a variety of degree programs, but share a common interest in the field of healthcare and advanced post-secondary education. As a sponsor, you have the ability to connect with, and promote your organization to up-and-coming healthcare professionals.

MAKE AN IMPACT

Share your organization's unique perspectives, experience, and opportunities in a way that inspires students to take interest in your field. An amazing opportunity to open the eyes and minds of tomorrow's leaders in healthcare.



BENEFITS OF PARTNERSHIP

BUILD YOUR BRAND



Emphasize your organization's contribution to innovation in the healthcare field while demonstrating your commitment to community involvement. Showcase your organization via promotional materials, presentations, event associations, delegate handbook advertisements, and website acknowledgements.

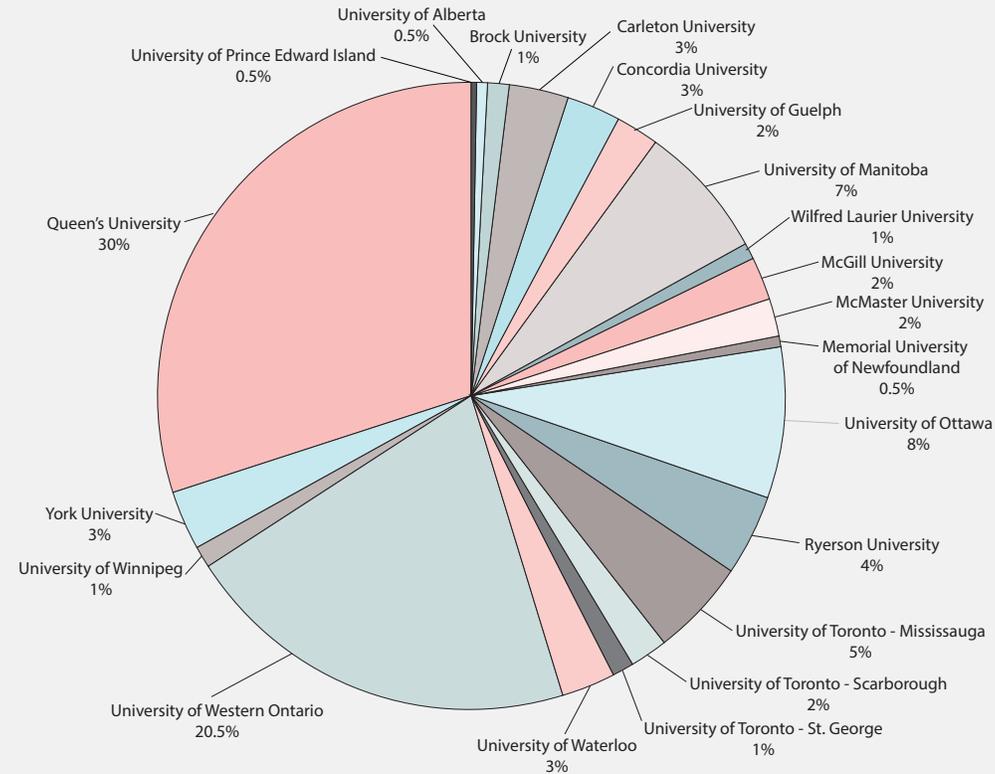
RECRUIT LEADERS

Interact with student leaders from diverse backgrounds at the Information Fair. Witness students as they engage in workshops, discussions, and case challenges while tackling big issues in the healthcare industry.

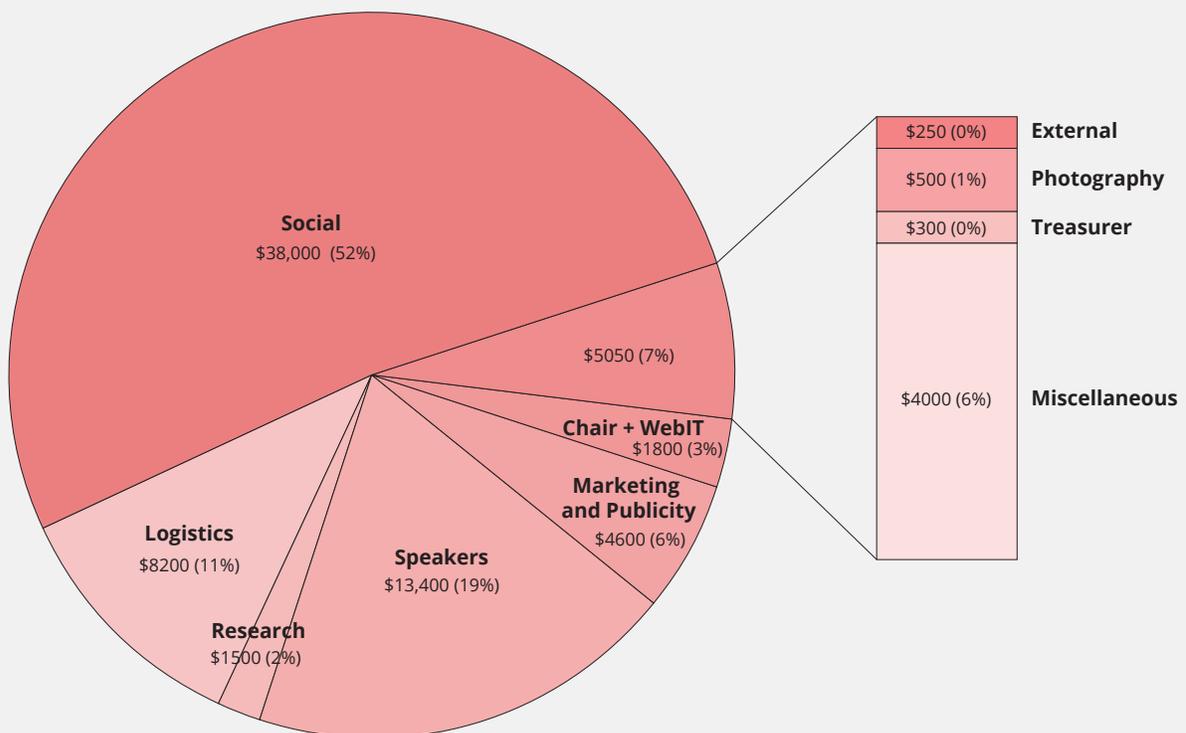


CUCOH

DELEGATE BREAKDOWN



BUDGET BREAKDOWN



SPONSORSHIP LEVELS

	TITLE SPONSOR	PLATINUM	GOLD	SILVER	BRONZE
Sponsorship Amount	\$10,000	\$5000	\$3000	\$1500	\$750
Advertisement in Program	Full Page	Full Page	Half Page	Quarter Page	Quarter Page
Naming Rights					
Opening/Closing Remarks with Chair					
Opportunity to Host Banquet					
Acknowledgement at Opening/Closing					
Opportunity to Host Research Competition					
Opportunity to Host Seminar					
Representative at Information Fair					
Logo Displayed on Conference Placard					
Pamphlet/Products in Delegate Package					
Promotion on the CUCOH Website					

PAST PRESENTERS



Dr. Brian Goldman

ER Physician, host of CBC Radio's *White Coat, Black Art*, and author of *The Night Shift*. What challenges does our current system face, and what reforms might help us tackle them? Dr. Brian Goldman has analyzed the future of primary care and reform on medical hotspots, geriatric care, and a diverse healthcare team.

Farrah Khan

As a nationally recognized counsellor, educator, and policy advisor, Farrah Khan has spent two decades working diligently to raise awareness on sexual assault. Her innovative research, passion, and sense of humour creates an engaging dialogue that highlights pleasure and fun while addressing the realities of gender-based violence.



Dr. Roberta Bondar

Canada's first neurologist in space. Following more than a decade as NASA space medicine contributor and examining the body response to exposure to space, Dr. Roberta Bondar is now a consultant and speaker in the business, scientific, and medical communities. Dr. Bondar has stimulated and inspired with her stories.

PAST PRESENTERS

Dr. Chris Simpson

Professor of Medicine and Chief of Cardiology at Queen's University; President-elect of the Canadian Medical Association. Dr. Chris Simpson is an active clinician, educator, and researcher. He has authored and co-authored over 350 peer-review publications. His clinical and research interests include access to care, medical fitness to drive, referral pathway development, atrial fibrillation, sudden death in the young, and cardiac resynchronization therapy.



Dr. André Picard

Dr. André Picard is a health reporter and columnist at The Globe and Mail, and the author of three bestselling books. He is an eight-time nominee for the National Newspaper Awards, Canada's top journalism prize, and past winner of the prestigious Michener Award. His work has been recognized by a number of groups, including the Alzheimer Society of Canada, the Canadian Hearing Society, Safe Kids Canada, and the Campaign to Control Cancer.



PAST DELEGATES

"Attending the 2014 Canadian Undergraduate Conference on Healthcare was the highlight of my year. The opportunity for future healthcare professionals to foster relationships and create potential collaborations was priceless. There will definitely be a large group of us attending from Carleton University again this year."

ALAINA WOOLFREY, CARLETON UNIVERSITY AMBASSADOR

"CUCOH opened up my eyes to the importance of collaboration amongst healthcare professionals. CUCOH is an amazing opportunity for undergraduate students to come together from all across Canada to share knowledge and innovate ideas with other students and healthcare professionals in an organized and exciting learning environment."

HAILEY MACINNIS, UNIVERSITY OF WINDSOR AMBASSADOR

"As a first-year student at Queen's, CUCOH was my touchpoint with other like-minded students from across the nation. The conference itself delivers focused content and broad networking opportunities with the key players of the future - all under one roof."

NATALIE KIM, QUEEN'S UNIVERSITY DELEGATE

"CUCOH is more than just an event that stirs discussions on important topics, it creates a better sense of identity and leaves individuals with a stronger sense of the path they wish to take in their life. This event allows students to become aware of what is outside of the walls of their University, encouraging them to become engaged in important issues that surround us."

TANYA BRKIC, UNIVERSITY OF TORONTO AMBASSADOR



PAST PARTNERS



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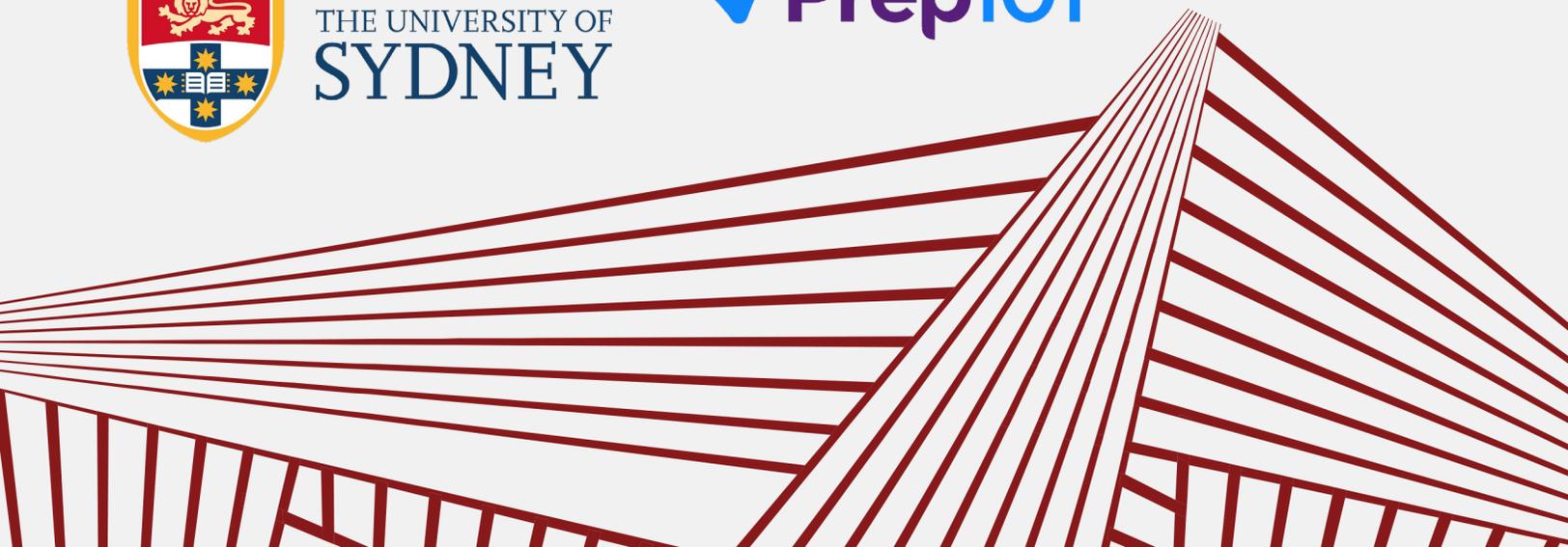
CIHR IRSC
Canadian Institutes of Health Research
Instituts de recherche en santé du Canada



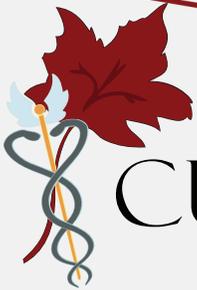
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CONTACT US



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To contribute to CUCOH, please contact:

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